



## ACTIVITY TIPS

## Your Conservation Action Plan

This activity appears in the section *Tell Me More*. It asks students to identify ways to conserve energy and water at home or at school and to get buy-in from at least one family member or classmate to follow an energy- or water-saving tip. It also asks students to find out whether the people they spoke with put these conservation tips into action.

### Class Discussion

After students complete the activity, hold a discussion about why some ways of conserving energy or water are easier for people to do and why some are more difficult. As a group, brainstorm how to make energy and water conservation easier for the people in students' households or classroom. This might include signs, reminders, meetings, or other ideas.

Discuss how radio ads and social media can influence people to change their habits. Brainstorm ways to make social media posts most impactful (e.g., having a famous spokesperson describe their own energy-saving habits, using puppies or other cute animals to get people's attention, etc.)