ACTIVITY

Sustainability Search

Frito Lay and the East Japan Railway Company are just a few examples of large companies that are working to use energy sustainably and reduce the impact they have on the environment.

Do some Internet research to find other examples of large or small businesses, countries, agencies, or individuals who have improved the ways they use energy or other resources through new technology or simply using less.
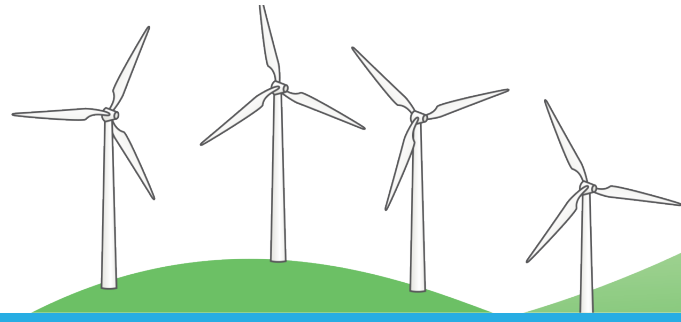
Try doing a web search for some of the following:

- Green companies
- Environmentally friendly companies
- Green corporations
- Green technology
- Top green countries
- Environmentally friendly countries
- Environmental sustainability index

Present your findings to the class in an oral report. Here are some ideas of what to include in your talk:

- Name and location of the company/country
- Size of the company/country
- Type of technology being used to save energy
- Date the technology was installed
- Specific examples of the amount and type of energy saved
- Positive environmental impacts this company/country is having

The Sustainability Search activity asks students to do some Internet research to find examples of large or small businesses, countries, agencies, or individuals who have improved the ways they use energy or other resources through new technology or simply using less.

When discussing the oral reports for the class, encourage students to try to include some of their own ideas that are not listed as bullet points in the activity.

Make sure to leave time for questions that other students might have for those who are giving their oral reports.

Extension
- Have students make visual aids such as posters to demonstrate some of the concepts covered in their presentations.
- Invite speakers who work in companies that are specifically focused on using energy sustainably. Ask speakers to discuss with the class some of the successful strategies their companies are utilizing to reduce the negative impact they have on the environment.